

Supply something new



Questionnaire for applicants

Help us bring the 'wow' factor to our customers. We're looking for unique local British foods that taste great.

Please provide answers to the following questions in as much detail as possible. Use the blank page at the back of the form for any additional information or if you need more space.

Your name

Company name

Telephone number

Address

Email

Website address *If available*

Which forum are you applying to? eg Meat and poultry forum
See the events calendar for information about forthcoming forums

Give a brief description of your product

Background

How did your business start?

Location

Number of employees

- 1-3
- 4-10
- 11-20
- 21-50
- 51-100
- Over 100

Who owns the business?

Current business

Turnover

Who are your main customers? (tick as appropriate)

- Supermarkets
- Local sourcing initiatives
- Independent retailers
- Farmers markets
- Other Please specify _____

Do you plan to invest in/expand your business? *If yes please state how you plan to achieve this*

Does your business have any technical accreditations?

- British Retail Consortium
- EFSIS inspection and certification
- HACCP (Hazard Analysis and Critical Control Points)
- Environmental Health Officer contact
- Regional Food Group standard
- Other Please specify _____

Product

What kind of consumer buys your product – and why?

Have any of your products won any awards?

How much of your product could you supply a week?

Unique selling point

What is unique about your product(s)?

Give an example of the ingredients of one of your products

Working with Sainsbury's

Why do you want to work with Sainsbury's?

Could you offer Sainsbury's exclusivity?

Our goal: At Sainsbury's we will deliver an ever improving quality shopping experience for our customers with great product at fair prices. We will exceed customer expectations for healthy, safe, fresh and tasty food, making their lives easier everyday.

How does your product(s) fit with our goal?

Further information

Please provide any additional information here